

SemperGram

MARKETING BULLETIN



Clearwater, Florida
Date: September 25, 2024

Sempermedusa.com - New and Improved Website

On October 1, 2024, Sempermed USA will launch our new and improved rebranded website. Our goal with this redesign was to enhance our online presence by creating a more user-friendly online experience for you, our valued customers. The new website design makes it easier for you to find the perfect glove for your specific requirements and applications. The new site will also be mobile-friendly for a seamless user experience on any device, including smartphones and tablets.

The URL www.sempermedusa.com continues to direct to www.gotgloves.com. Both URLs point to the same new and improved website and include the same distributor online ordering portal and a rebranded product catalog.

The major improvements of our new website include:

1. **Enhanced User Interface:** Our new website will feature a clean and intuitive design, making it simple to navigate and find information quickly.
2. **Improved Product Showcase:** Our gloves will be showcased in a visually organized manner, allowing you to explore our range of products with ease and find technical information about each glove. You will also be able to view/download product data sheets and request product samples.
3. **Communications Library:** Newsworthy communications such as press releases, SemperGrams, and videos will be available in a digital library that can be viewed or downloaded easily.
4. **Responsive Design:** Our website will be fully responsive, adapting seamlessly to different devices and screen sizes, providing a consistent experience whether browsing on a desktop, tablet, or mobile device.

We are excited about these improvements and believe they will significantly enhance your interaction with our brand. We appreciate your patience during this transition period. If you have any questions or require assistance, do not hesitate to contact your sales rep.

Thank you for your continued support. We look forward to serving you on our new and improved website!



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